



Malaysia's Strategy in Engaging Stakeholders for Early Buy-in of SNOMED CT Adoption

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Audience

This paper is targeted to country members interested in Malaysia's strategy for early buy-in in adopting SNOMED CT.

Objectives

The purpose of this presentation is to describe the early buy-in strategy in engaging stakeholders for adoption of SNOMED CT in Malaysia.

Abstract

Malaysia became the 22nd member country in December 2012 and subscription of SNOMED CT was with the intention of using it in Big Data Analytics. While attending IHTSDO Business Meeting and Implementation Showcase Conference in October 2012 there were concern for early deliverables and buy-in from stakeholders. The consensus then was to implement SNOMED CT through development of refset together with the stakeholders. A team was established which comprised of three categories of personnel; the National Release Centre (NRC) Malaysia, the Knowledge Technology Group (MIMOS) and the stakeholders mainly cardiologist. The Malaysian team chose cardiology for their first developmental work because there was an early work on SNOMED CT by the National Heart Institute (NHI) and strong commitments from the group led by the Cardiology Head of Services, Malaysia. The intention of this approach was to ensure refset developed will be used by the group; and they will be the champions in promoting further refset development to the other clinical groups. It is also with intention to standardize the implementation of SNOMED CT by the same group in the private sectors using the same refset. The second issue was the timing of involvement of aforementioned stakeholders. Too early stakeholder involvement without clarification of their function was a futile exercise as it was time consuming. To answer this the final and established approach was to first identify and clarify their role and function and the timing of their involvement is to endorse the final draft of the refset based on the established methodology.