Clinical Engagement & Reference Groups—moving forward

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Ian Green
Purpose of the session

- Provide updates
- Promote discussion
- Gain feedback and ideas

In other words “INTERACTIVE”
Topics for discussion

▪ Clinical portal
▪ Introducing the clinical engagement team
▪ Overview of clinical engagement strategy
▪ Overview of clinical groups
▪ Progress with Clinical Reference Groups (CRG’s)
▪ Managing clinical requirements
This is the home page for all Clinical Engagement activities within Confluence. The site directs you to all resources you will need as a clinician to participate in the development of SNOMED CT, and also provides access to clinically focussed educational materials.

About us

Clinical input into the development of SNOMED CT ensures that the terminology meets current and future clinical requirements. These activities form part of the broader approach of Clinical Engagement. Clinical engagement is currently supported by a dedicated team.

Each member of the Clinical Engagement team covers a regional area, the Americas, Europe Middle East & Africa, and Asia-Pacific.

The Clinical Engagement team

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Clinical Engagement Lead
EMEA

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Clinical Engagement Lead
AsiaPac

Peter Hendler, MD
Clinical Engagement Lead
Overview of CE strategy

Clinical Engagement Strategy
2016 - 2020

Shelley Lipon,
Customer Relations Executive Americas
Vision of Clinical Engagement

To ensure that all activities of the SNOMED International are influenced by global clinical communities

SNOMED International’s culture has a progressive and sustainable approach to engaging clinicians
Principles

- Raising the profile of clinical engagement within the organization
- Consistency of approach across the regions of the world in terms of clinical engagement
- Clinical engagement encompasses all healthcare professional groups globally
- Consistent and timely communication with National Release Centers and all relevant stakeholders
- Foster and encourage a culture of open engagement and discussion between clinicians
- Continuous leverage of experience and shared learning across the regions
- Assuring the quality and clinical relevance of SNOMED International products and services
Clinical engagement goals/objectives to support SNOMED International strategic direction

- Raise the profile of SNOMED CT for clinicians locally/nationally/globally
- Identify and support local/regional/national/global health care professional ambassadors/SMEs for SNOMED CT
- Identify and gather use case examples from clinical and research perspectives to demonstrate benefits of using SNOMED CT
- Increase the access to relevant SNOMED CT educational materials for healthcare professionals
- Identify key clinical requirements/priorities/trends to inform SNOMED International products and services
- Demonstrate high value clinical decision support capabilities of SNOMED CT
- Identify clinically focused interoperability opportunities to enhance SNOMED CT
Clinical Engagement

Clinical input into future developments

Clinically assured SNOMED CT content

Timely responses to clinical advances

Clinically supported derivatives (subsets/maps)

Clinically responsive educational materials

Corporate clinical culture driving clinically supportive product development

Clinically driven implementation support

SNOMED CT, enhanced by clinicians, to support current and future clinical practice
Embed the approach to clinical engagement through Clinical Reference Groups (CRG’s)
- Refine and increase the use of SNOMED In Action to showcase clinical use cases
- Develop a robust mechanism to ensure clinical input into SNOMED CT developments
- Identify clinical champions (ambassadors) through CRG and clinical engagement activities
- Develop educational materials targeted at clinicians, in cooperation with the EP&S team
- Develop robust relationships with global clinical groups and initiatives, to ensure SNOMED CT inclusion in global clinical developments
- Clinical leads to support the delivery of SNOMED CT presentations to high profile global/regional clinical meetings
Clinical Engagement and clinical groups

Clinical group model agreed – development and implementation
Clinical directory link


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<tr>
<th>ABC</th>
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<tbody>
<tr>
<td>Allergies Hypersensitivity and Intolerance</td>
<td>Dentistry</td>
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<td>Public health</td>
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<td>Active Project Groups</td>
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<td>Cancer Synoptic Reporting Project Group</td>
<td>Dentistry Refset Project Group</td>
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<td>Nutrition Care Process Terminology Clinical Project Group</td>
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Suggest a new Clinical Reference Group

If you have a requirement for a new Clinical Reference Group, please email the details to info@snomed.org, and mark the query Clinical Reference Groups.
Drivers for change

- Clinical engagement strategy
  - Increase profile of SNOMED CT globally across all clinical groups
  - Requirement to collaborate inter and multi professionally on content development and implementation
  - Requirement for effective sharing and distribution of good practice
  - Improved communication to a global network of clinicians
  - Specification of clinical requirements for SNOMED International prioritization
- Increasing demand from clinical bodies to have a “relationship” with SNOMED International
- Local and national strategies specify more clinical validation
- Putting in place 100+ clinical SIG’s to cover all specialties is not sustainable for SNOMED International
Clinical Reference Groups (CRG) - principles

- Virtual
  - Face to face - for specific agreed deliverables
  - Face to face - if there is a clinical engagement event
- Specialty based
- Advisory
- Open membership, including Vendors, multi-professional etc...
- Route for identifying work items that have clinical global relevance
- Topics raised by clinicians and SNOMED International
Clinical Reference Groups (in practice)

- Confluence based site
- Discussion forum
  - Virtual meetings when required
- Identify a domain lead(s)
- Discussion items raised by group members and/or SNOMED International – uni and multi-professional
- Open membership, but need to be group registered to take an active part in discussions
- Membership available to clinicians and non-clinicians
- Setting up a clinical reference group
  - Confirm criteria/requirements for CRG
  - Publish clear statement of ways of working via Confluence site to manage clinician expectations
  - Set up Confluence site
  - Notification of CRG to clinicians, clinical groups and other potential stakeholders
  - Identify domain lead
Clinical groups model

- Clinical Reference Groups (e.g. PaLM, Nutrition)
  - Open
  - Topic focus
  - Forum for sharing and to support discussion
  - Identification of rising global clinical themes

- Project groups (e.g. Cancer Synoptic Reporting)
  - Task and finish
  - Delivering agreed work plan item(s)
  - Specific membership based on skills/knowledge
  - SNOMED International supported
  - Funding based on project plan agreed by SNOMED International
  - Project plan with deliverables and timescales based on SNOMED International work plan

- Clinical Editorial groups (e.g. GP/FP subset group)
  - Ongoing
  - Focused on specific BAU SNOMED International derivative product(s) (e.g. GP/FP subset)
  - Clinical validation
  - Specific membership based on skills/knowledge
  - SNOMED International supported
    - Allocated SNOMED International author
    - Additional SNOMED International staff, as products move into wider usage
    - Collaboration lead where linked to a formal agreement
Clinical groups – progress update

- Currently established groups
  - CRG’s – 6
  - Project groups – 2
  - Editorial groups – 3

- Being established
  - CRG’s – 6

- Early discussions to establish requirements
  - CRG’s - 2

- Directory of clinical groups can be found here:
Engagement

Through:
- Regional clinical engagement leads
- Jane and Ian
- Helpdesk

Clinicians who:
- Are implementing SNOMED CT
- Have specialty knowledge
- Want to influence SNOMED CT development
- Prepared to work collaboratively in an international group
- Prepared to work on a voluntary basis

Members perspective
- Members to leverage international discussions to assist in national developments
- Promote CRG’s at national level for international requirements
- Identify individuals who will bring an international perspective
Clinical question

Review by clinical engagement (CE) team

What specialty (ies)?

Decision to proceed? NO

Decision to escalate? NO

STOP

Decision to proceed CSRM lead

SMT for work plan support

New content area and modeling

Add item to work plan

Clinical project next release cycle

Create clinical project group

CRG analysis and recommendations

Review by clinical engagement (CE) team

Existing CRG? NO

CREATE CRG

YES

CRG analysis and recommendations

Review by clinical engagement (CE) team

Internal impact analysis and recommendations coordinated by CE team

Decision to proceed? NO

STOP

Decision to escalate? YES

STOP

Existing content (some gaps) and reorganization

Clinical quality assurance and CRS request(s)

Work continues in CRG

“Customer guidance for requesting changes to SNOMED CT”